

# DESIGN A



AUSTRALIA  
**POST**  
**STAWELL  
GIFT 2012**

## Promotional Postcard COMPETITION

Sharpen your pencils, get creative and enter the competition to design a postcard for the 2012 Australia Post Stawell Gift.

### WHO CAN ENTER?

- All schools located in the Wimmera Region are encouraged to participate.
- Students must be in grades 4, 5 or 6 to submit an entry.
- The competition will open Monday 20 February, and close on Monday 5 March 2012.
- One winner will be selected. The winning design will feature on a promotional postcard for the 2012 Australia Post Stawell Gift.

### ENTRIES:

- Must be received **no later than Monday 5 March 2012.**
- Entries received after this date will not be considered.
- Each entry must be accompanied with the student name and school contact details on the back.
- Class group entries can be submitted together.
- Entries can be posted or emailed to:

Attn: Claire Higgs  
Jump Media and Marketing  
Suite 1, 762 Toorak Road  
Glen Iris VIC 3146  
admin@jumpmedia.com.au (email attachments must be high resolution)

It is recommended that designs are not folded, and where possible are placed between cardboard if sent by mail to maximise the print quality of winning design. All entries give automatic release rights to the Stawell Athletic Club for use in media promotion and to be displayed at Central Park or another location.

### YOUR DESIGN:

- Must be 10.5cm (height) X 15cm (width).
- Can be created by hand or on a computer-based program.
- Must include the following requirements:
  - \* Event logo
  - \* Text

Australia Post Stawell Gift  
6-9 April 2012  
Central Park Stawell  
www.stawellgift.com

\* A selection of event photographs and the event logo can be downloaded from [www.stawellgift.com](http://www.stawellgift.com) for use.

### JUDGING:

Winning design to be judged at a Stawell Athletic Club marketing committee meeting on or before Friday 9 March 2012 in time for printing.

### GREAT PRIZES ON OFFER:

The **winning student** will receive a framed copy of their postcard, Australia Post Stawell Gift merchandise pack and have their artwork printed on a promotional postcard to be distributed prior to the Gift. The **winning school** will receive a \$1000 cheque from Australia Post to purchase sporting equipment.

Two runner up schools will each receive a cheque for \$500 to purchase sporting equipment.

Eight finalists will each receive a weekend family pass to the 2012 Australia Post Stawell Gift.